

SCHOOL MEALS - SOCIAL MEDIA TOOLKIT

Flyers:

1.



2.



3.



4.



5. General information flyer



Caption Suggestions:

- Let schools take care of #meals! All kids and teens can get free meals at hundreds of locations throughout the state, no registration or ID required! Locations are continuously added and updated at www.meals4kids.org/meals

Deja que la escuela se encarguen de sus comidas. Niños/as y adolescentes pueden aprovechar comidas gratuitas en diferentes ubicaciones dentro del estado de Massachusetts. No se requiere inscripción o identificación. Visita www.meals4kids.org/meals para encontrar los sitios que dispensan comidas gratuitas.

- 1 in 6 households with children in #Massachusetts are food insecure due to #COVID. Schools are now providing free meals to ALL kids & teens to help fill the food gap through the school year. No registration or ID required. Visit <https://meals4kids.org/summermeals> to find the meal site near you or call the @ProjectBread FoodSource Hotline 1-800-377-1292 for more information

Uno de cada 6 hogares con niños sufre de inseguridad alimentaria en Massachusetts. Muchas escuelas ahora ofrecen comidas gratuitas para niños/as y adolescentes para suplir las necesidades alimentarias de las familias. No se requiere inscripción o

identificación. Visite www.meals4kids.org/meals para encontrar sitios cercanos o puedes llamar a @ProjectBread FoodSource Hotline 1-800-377-1292 para más información.

- We´ve become one of the many school sites that will remain open to serve school meals through the school year. If we are in your area, whether you are enrolled in our school or not, please stop by to pick up free meals for kids and teens. Visit www.meals4kids.org/meals to find more information. No ID or registration required!

Somos uno de los colegios que permanecerá abierto durante el año escolar para servir y brindar comidas gratuitas para niños,as y adolescentes. ¡Si estamos en su área, no dude en pasar por sus comidas! Visite www.meals4kids.org/meals para encontrar más información. No se requiere inscripción o identificación.

- With many schools adapting and providing remote learning models, (NAME OF SCHOOL) will remain a meal site for all kids and teens throughout the school year. Find more nearby sites at www.meals4kids.org/meals and stop by to get free meals.

Muchos colegios están adoptando modelos híbridos o remotos de aprendizaje, (NOMBRE DEL COLEGIO) permanecerá abierto para dispensar comidas gratuitas para niños-as y adolescentes durante todo el año escolar. Encuentre el sitio más cercano en www.meals4kids.org/meals y pase por sus comidas gratuitas

- All kids and teens can find free meals in [SCHOOL NAME] this school year! Call @projectbread’s FoodSource Hotline to find food near you or find a site at www.meals4kids.org/meals

¡Todos los niños/as y adolescentes pueden encontrar comidas gratuitas en (NOMBRE DEL COLEGIO)! Llame al FoodSource Hotline de @projectbread para encontrar el sitio más cercano o visite www.meals4kids.org/meals

- We are working with @projectbread so that many #SummerMeals sites will remain open through the school year to serve Grab and Go Meals for all kids and teens. Many sites are providing more than one meal at a time and bags of meals to last through the weekend! Check www.meals4kids.org/meals to make sure your site will remain open.

Estamos trabajando junto a @projectbread para que muchos sitios de #SummerMeals permanezcan abiertos durante el año escolar para ofrecer comidas gratuitas a niños/as y adolescentes. Visite www.meals4kids.org/meals para verificar que el sitio siga abierto.

- We're serving free meals on [days of week] from [time] for all kids and teens [0-18 or 0-21]! Join us at [location]!

¡Estamos sirviendo comidas gratuitas de (días de la semana) de (horas) a todos los estudiantes! Venga a (ubicación) por sus comidas.

Hashtag and Other Suggestions:

- If your city/school district/school have official handles, tag them
- Hashtag your city and name of school
- If you have images of your site, add them in addition to the flyer image
- Post English and Spanish versions together in the same post
- Tag relevant people (mayors, elected officials, teachers, principals) in the picture/flyer

#SchoolMealsMA #FreeMeals #COVIDResponse #EatBreakfast #EatLunch #GrabAndGo
#SchoolMealChampions

#ComidasEscolaresMA #ComidasGratis #ComaDesayuno #ComaAlmuerzo #GrabAndGo
#CampeonesDeLasComidasEscolares

All the materials can be downloaded at <https://meals4kids.org/COVID19>

For questions, please contact cnop@projectbread.org