



Project Bread's Child Nutrition Outreach Program

2020-2021 School and Community Meals Support Grant

Project Bread, in partnership with No Kid Hungry, is pleased to offer a grant opportunity for school districts and community organizations currently providing meals for children through the USDA Summer Food Service Program or the Seamless Summer Option under the National School Lunch Program to support increased participation and quality of meal programs throughout Massachusetts for the 20-21 school year.

Background

Project Bread ensures reliable access to food for Massachusetts residents through policy and programmatic solutions. For over twenty years, Project Bread has worked with Massachusetts communities to increase participation in school and summer child nutrition programs through the Child Nutrition Outreach Program (CNOP), in partnership with the Department of Elementary and Secondary Education (DESE).

Project Bread's CNOP team provides technical assistance, outreach and marketing, grants, and innovative solutions to support school districts and community organizations that are implementing and expanding their programs. Our goal is to ensure that all children in Massachusetts have reliable access to food.

Eligibility

- Any existing Massachusetts Summer Food Service Program (SFSP) sponsor or school district operating the National School Lunch Program's Seamless Summer Option (SSO).
- While individual sites are not eligible to apply, we strongly encourage sponsors to work with current and potential sites to develop grant proposals that best meet the needs of their communities.
- Preference will be given to communities with higher levels of free/reduced eligibility.

Award Range and Allowable Expenses

- Applicants are eligible for grants of \$1,000-\$5,000 depending on the proposed scope of work and impact.
- Grant funds may be used for personnel*, transportation, promotion/marketing, and/or food preparation/storage/serving equipment and supplies. (**Ongoing personnel costs are not allowed. This is meant to address temporary/start-up personnel costs in an attempt to increase participation, and become solvent, over time.*)



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- Funds may not be used for retroactive expenses incurred prior to receipt of the grant award.
- Funds may not be used for food costs.
- Monetary awards are accompanied by comprehensive technical assistance and support.

Funding Priorities

All efforts to expand participation in school and community meal programs operating SFSP or SSO in Massachusetts will be considered for funding. However, four priority areas for funding have been identified:

1. Open sites - sponsors currently operating open sites, or planning to switch to open sites with the use of these funds.
2. Initiatives to [maximize meal access](#) through adding meal types (such as snacks or suppers), adding weekend meals, expanding site service hours, or adding new site locations to provide greater accessibility for families.
3. Initiatives to facilitate meal distribution through [expanded transportation options](#) such as mobile sites, bus route meal distribution, home delivery distribution, etc.
4. Initiatives [leveraging community collaboration](#) to increase participation, maximize resources provided at meal site locations, and engage and attract families.

Criteria Used for Grant Review

All applications will be reviewed using the following criteria:

- Level of need within the community as described in the application and as demonstrated by percent of children eligible for free and reduced-price meals
- Existing resources available within the community to meet the need
- Inclusion of the above funding priorities within the grant proposal
- Strength of applicant's proposed plans for increasing participation to meet the needs of their community
- Applicant's track record of accomplishments and the ability to achieve measurable results
- Applicant's commitment to providing services that support their clients' dignity and rights

Application Process and Deadline

- All applications must be submitted by December 16, 2020. Complete and accurate application materials must be received by the deadline in order to be considered for funding.



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- Apply for the grant online using this link: https://www.GrantRequest.com/SID_6036?SA=SNA&FID=35120. If this is your first time applying for a grant with Project Bread, please create a new account. If you have previously applied for grants with us, please use the same email address as before. If you have forgotten your account password, please contact cnop@projectbread.org
- Applicants that have not recently or previously applied to Project Bread's Child Nutrition Grant Programs are strongly encouraged to apply.

Program and Reporting Requirements

- [Promoting and marketing meal programs](#) is essential to increasing participation, especially during this time when many students are learning remotely and it is more difficult to reach them. As such, all grant recipients are required to implement a *new* promotion/marketing strategy as part of this grant program.
- Completion of a mid-term data report and final grant report is required, including data on the number of children served and the number of meals served.

Contact Information

Please contact CNOP at cnop@projectbread.org or at 617-239-2543 with any questions or if you have difficulty submitting your application.