

School Breakfast Funding Opportunities



PROJECT BREAD

1. “BREAKFAST FOR ALL” INCENTIVE GRANTS (NEW FOR 2018-2019!)

Grant purpose: To incentivize schools to adopt either the Community Eligibility Provision (CEP) or Provision 2, enabling them to offer school breakfast free-of-charge to all students.

Eligibility: Schools must be eligible for CEP or Provision 2, but not yet participating in either program.

Award range: Up to \$2,000 for one school or \$10,000 for a district of 5 or more schools. Grant funding may be used to cover administrative expenses incurred to establish the baseline year of Provision 2 (parent outreach) and the necessary requirements to become eligible for CEP. Monetary awards are accompanied by comprehensive technical assistance and support.

Requirements:

- Work with Project Bread’s Child Nutrition Outreach Program team to collect and analyze data, plan for implementation, and initiate roll-out.
- Work with Project Bread and DESE to adopt universally-free school breakfast within 12 months of grant award.

Funding timeline: Requests for proposals to be released in October 2018. Funding announcements will be made in early 2019.

For more information: Visit www.meals4kids.org or contact grants@projectbread.org.

2. HEALTHY SCHOOL BREAKFAST GRANTS (NEW FOR 2018-2019!)

Grant purpose: To incentivize schools to offer healthy school breakfast options.

Eligibility: In order to be eligible for this grant, schools must offer breakfast after the bell. Breakfast in the Classroom, Grab & Go breakfast, and Second Chance Breakfast are all allowable service models for this grant.

Award range: Up to \$2,000 for one school or \$10,000 for a district of 5 or more schools. Grant funds may be used to purchase equipment and promote healthier breakfasts, especially those being transported to classrooms or Grab & Go kiosks. Monetary awards are accompanied by comprehensive technical assistance and support.

Requirements:

- Work with Project Bread’s Child Nutrition Outreach Program and Chefs in Schools teams to collect and analyze data, plan for implementation, and initiate roll-out.
- Participate in professional development opportunities offered by Project Bread Chefs.

Funding timeline: Requests for proposals to be released in October 2018. Funding announcements will be made in early 2019.

For more information: Visit www.meals4kids.org or contact grants@projectbread.org.

3. BREAKFAST AFTER THE BELL AWARDS (NEW FOR 2018-2019!)

Grant purpose: To celebrate schools whose adoption of Breakfast After the Bell has yielded strong and sustained growth in participation.

Eligibility: Schools that demonstrate a 35%+ increase in school breakfast participation over the prior year’s average for at least three consecutive months AND who craft a strong plan for continued growth over time.

Award range: \$2,500 for one school or \$12,500 for a district of 5 or more schools. Monetary awards are accompanied by comprehensive technical assistance and support.

Requirements:

- Work with Project Bread’s Child Nutrition Outreach Program team to implement sustainability plan.

Funding timeline: Requests for proposals to be released in October 2018. Funding announcements will be made in early 2019.

For more information: Visit www.meals4kids.org or contact grants@projectbread.org.

School Breakfast Funding Opportunities



NEW ENGLAND DAIRY & FOOD COUNCIL

1. FUEL UP TO PLAY 60 – BREAKFAST FOR EVERYONE GRANTS

Grant purpose: Funding provided by New England Dairy Farmers to support equipment costs to start-up and sustain after-the-bell breakfast models including Grab & Go breakfast, Breakfast in the Classroom, and Second Chance Breakfast.

Eligibility: All schools are eligible to apply.

Award range: Up to \$4,000 per school for equipment to support after-the-bell breakfast programs

Requirements:

- All grants require a plan for both a healthy eating and physical activity improvement to the school population. Although not required, working directly with a New England Dairy & Food Council (NEDFC) staff person will help improve your chances of submitting a successful, fundable grant application.

Funding timeline: Applications open in August and are due November 7th, 2018. Another application will open in the spring of 2019 and be due in June 2019.

Note: In addition to Fuel Up to Play 60 grants, NEDFC offers school breakfast specific grants throughout the school year. Breakfast grants outside the above identified timeframe are typically up to \$4,000 per school to fund equipment and marketing to support expanded breakfast programs, but additional funding may be provided based on the needs of the school.

For more information: Visit www.NewEnglandDairyCouncil.org or contact NEDFC@newenglanddairy.com.



ACTION FOR HEALTHY KIDS

1. BREAKFAST FOR HEALTHY KIDS GRANTS

Grant purpose: To support implementation and expansion of either universal or alternative breakfast programs, with the goal of increasing participation rates.

Eligibility: Must participate in the National School Breakfast Program and have a free and reduced-price student percentage of 40% or greater OR provide breakfast at no charge for all students. All schools, including public, private and charter, are eligible to apply.

Award range: \$1,000 - \$3,000 per school, award amounts determined by eligibility rate for free and reduced-price meals, current participation rate in breakfast program, and overall opportunity for impact

Requirements:

- Completion of Action for Healthy Kids abbreviated version of the School Health Index assessment at the start of the funded year and updated at the end of the year
- Midterm and final reports (including the submission of 5 photos)
- Celebration of Every Kid Healthy Week during the month of April
- Programs receiving \$3,000 start-up grants are required to achieve 65% breakfast participation.

Funding timeline: Applications are open February-April; selected grant recipients are notified in May and first installment checks are issued in August for the proposed project to begin at the start of the school year. Funds are to be spent within one school year.

For more information: Visit www.ActionforHealthyKids.org or contact Brean Witmer, bwitmer@actionforhealthykids.org.

School Breakfast Funding Opportunities



1. AFTER THE BELL (ATB), BREAKFAST IN THE CLASSROOM (BIC) GRANTS

Grant purpose: To support implementation of after-the-bell Breakfast in the Classroom (BIC) programs.

Eligibility: Publically-funded schools and districts which count 60% or more enrolled students as eligible for free or reduced-price meals, or have a Community Eligibility Provision designation with a 37.5%+ direct certification rate.

Award range: \$2,000 - \$10,000 per school, depending upon student enrollment.

Requirements:

- Offer after-the-bell BIC and utilize a share table/basket in all grades and all classrooms
- Strive for 80%+ Average Daily Participation (ADP) in school breakfast
- Build support of teachers across grade levels who champion the program and lead its integration into seamless morning routines as well as the overall school culture
- School Nutrition Director must submit monthly breakfast participation data and profit and loss information to The Eos Foundation and participate in quarterly cohort meetings
- Principal must submit end-of-year report to The Eos Foundation

Funding timeline: Applications are accepted on a rolling basis throughout the year.

For more information: Visit www.eosfoundation.org or call 508-430-8130.

2. HEALTHY START AWARDS

Grant purpose: To recognize schools in Massachusetts that have high rates of school breakfast participation.

Eligibility: Open to Massachusetts schools that reach and maintain 80%+ participation in their school breakfast program for at least two consecutive months during the school year.

Award range: \$500 per school in unrestricted funds.

Funding timeline: Applications are released in January, notifications are made in April, and funds are awarded in May.

For more information: Visit www.eosfoundation.org or call 508-430-8130.

STAY UP TO DATE

This list of funding opportunities was prepared in October 2018. For the most up-to-date school breakfast funding opportunities available in Massachusetts, visit www.meals4kids.org/grants and check back regularly to find new grants to support your program.