School Breakfast and Summer Eats are vital programs that provide healthy meals to kids and teens across the state. For families who need help supplementing their food budget or just want to help their children be ready to learn and thrive, these programs are excellent resources. But, too often, barriers such as stigma or lack of awareness prevent many kids and teens who could benefit from participating. Project Bread’s Child Nutrition Outreach Program works directly with schools and communities, meeting them where they are to design the most impactful program.

Supporting Child Nutrition for Over 20 Years
The Child Nutrition Outreach Program (CNOP) connects children with reliable access to food by increasing participation in two underutilized federal child nutrition programs, the National School Breakfast Program and the Summer Food Service Program (known as Summer Eats in Massachusetts). For over 20 years, we have worked to ensure these programs have the greatest impact on the children who need them. Together with schools, sponsors, and community partners, we strive to make sure all children and teens in Massachusetts have access to nutritious meals, both in school and during the summer months. CNOP is funded by the Massachusetts Department of Elementary and Secondary Education and administered by Project Bread.
Every school and community is different. We work with you to find the solutions that make the most sense for your program. Together, we can ensure that all children in Massachusetts have access to healthy meals during the school day and the summer months.

**School Breakfast Assistance**

We know that starting a breakfast program, changing breakfast models, or increasing participation takes work. That’s why CNOP is available to provide individualized support to any school in Massachusetts.

**Our FREE school breakfast services include:**

- Technical assistance for schools interested in starting a new breakfast program or expanding an existing one
- Promotion support, including digital and printed signage, social media resources, and event planning
- Individualized support designing communication and outreach strategies to increase breakfast participation
- Tools to analyze the financial viability of changes to breakfast service models
- Trainings for food service staff and teachers around breakfast model changes
- Guidance on implementing and optimizing Community Eligibility Provision and Provision 2
- Facilitating peer-to-peer conversations between district and school stakeholders to share best practices
- Grant funding to support School Breakfast programs

**Summer Eats Assistance**

Whether you’re looking to start a Summer Eats program or you’ve been serving your community for 20 years, CNOP can provide individualized support to any sponsor or site in Massachusetts.

**Our FREE summer meals services include:**

- Technical assistance for schools and community-based partners looking to start or expand a Summer Eats program
- Support with state and federal regulation compliance
- Expertise in outreach strategies to increase Summer Eats participation
- Printed signage, digital resources, and engagement materials to advertise the availability of Summer Eats
- Help organizing Summer Eats events and media promotion
- Grant opportunities to support Summer Eats programs

Contact us to learn more about how we can help you!

**CALL**
617-723-5000

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cnop@projectbread.org

**VISIT**
meals4kids.org