




STEPS TO SUCCESS

JUNE

TIMING	TO DO	STATUS
6/11 - 6/17	Distribute lawn signs and promotional materials to all sites. Use the banner for your most high-traffic site.	
6/18 - 6/24	Hang posters and flyers up in schools.	
6/25 - 7/1	Customize flyers, social media posts, & more, available at meals4kids.org.	

JULY

TIMING	TO DO	STATUS
7/2 - 7/8	Reach out to local media to promote your program. Send the customizable press release and look into newspaper ads or media spots.	
7/9 - 7/15	Hold a community Blitz Day to spread awareness about your program. Don't forget the doorhangers!	
PROGRAM START: MID JULY	Host an opening event at a site. Invite local media, legislators, and community partners to attend.	
PROGRAM FINISH: EARLY AUG.	Host a close-out event at a site. Invite local media, legislators, and community partners to attend.	

SUMMER EATS

FREE MEALS FOR KIDS & TEENS