



Tools for a successful after the bell breakfast in the classroom (BIC) program



Schools are on the front lines of hunger in our communities

- 1 out of 5 American kids struggle with hunger
- 3 out of 5 teachers say they teach kids who regularly come to school hungry
- 56% of teachers who witness hunger say the problem is getting worse

Source: www.nokidhungry.org

State of school breakfast participation in Massachusetts

- While ~80% of children in our state who qualify for F/R school food participate in lunch, less than 40% of those children eat breakfast at school

Source: MassBudget School Meal Participation, May 2014

- ~\$25 million of Federal reimbursement funds left on the table by MA

Source: Mass Budget and Policy Center (MBPC): May 2014

- Momentum is really picking up for BIC programming across our Commonwealth

A thoughtful BIC communication and implementation plan yields immediate results

NKI District School	Free and Reduced-Price Eligible Students	ADP in Breakfast before UF ATB BIC	ADP in Breakfast with UF ATB BIC
Ferryway Elementary	85%	21%	80%
Taunton Elizabeth Pole Elementary	64%	28%	96%

These gains are typical of the growth in participation when a school operates a UF ATB BIC program

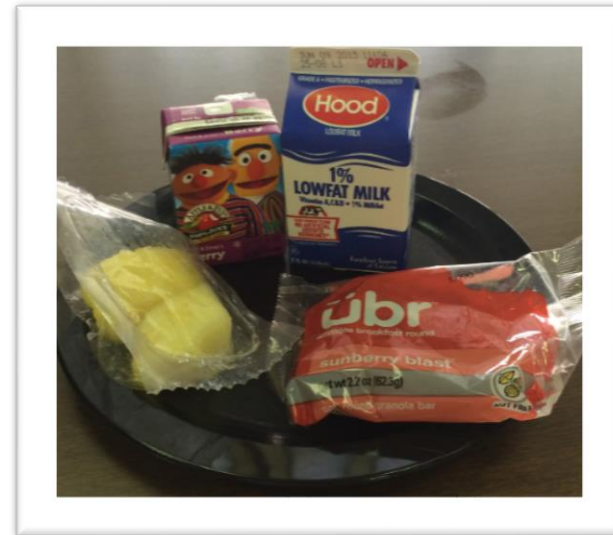
Academic & Social benefits of UF ATB BIC

- Students learn better when well-fed
 - Perform better on standardized tests
 - Have improved concentration, alertness, comprehension, memory and learning
- Time on learning is increased
 - Tardiness rates go down
 - Reduction in the number of classroom disturbances and disciplinary referrals (no more “hangry” students)
 - Fewer visits to school nurse
- Social skills and sense of community is built; younger children develop and refine motor skills
- All children offered a breakfast and no child is stigmatized for needing food



Components of a school breakfast

- 2010 HHFKA overhauled federal and state guidelines for portion size and nutritional content
- On average, students who participate in a school meal program benefit from higher intakes of many nutrients
- Compared with non-participants, children who eat breakfast at school typically have a lower intake of added sugars



BIC also benefits the bottom line for districts' Food & Nutrition Services (FNS)

"A Healthy School Breakfast Initiative means a healthy fiscal position - and many districts are not in a healthy fiscal position"

- Donna Lombardi, Director of Nutrition, Worcester Public Schools

- Fixed costs associated with running a DESE mandated school breakfast program exist
- Marry those costs with low cafeteria participation and many school breakfast programs run at a deficit
- BIC will increase participation, increase federal reimbursements, cover those fixed cross and, in most cases a BIC program will run a "profit"

Takeaways – (1) BIC helps ensure a healthy FNS budget, (2) Healthy FNS budget can invest in improved meal quality

Eos is committed to expand BIC statewide by 2020 - funding available

Eos provides up to \$12,500 per school to launch BIC + technical assistance

- One-time grant
- Eligible schools recommended to have 60%+ free- and reduced- price meal eligible student populations
- *January 2016 next RFP release for SY16-17 implementation*

Schools with at least 80% BIC participation also receive a Healthy Start Award and unrestricted grant for \$500

- Grant offered every year Eos runs the program
- No free- and reduced- price eligible requirement

Visit www.EosFoundation.org to learn more

Thank You

Appendix
Panelist contact information &
Additional resources to launch BIC

Panelist Contact Information

Organization	Contact
Malden Public Schools	Rebecca Gordon, Ferryway School Principal rgordon@maldenps.org Robin DeSantis, Ferryway Grade 6 Teacher rdesantis@maldenps.org Jessica Sabbagh, Ferryway Grade 6 Teacher jsabbagh@maldenps.org
Taunton Public Schools	Karen Pappa, Director of Food Services kpappa@tauntonschoools.org John Cabral, Assistant Superintendent for Finance & Operations jcabral@tauntonschoools.org Diane Owens, Cafeteria Manager, Elizabeth Pole Elementary School (508) 821-1260
Department of Elementary and Secondary Education	Julie Valcour, Child Nutrition Health & Safety Audit and Compliance Specialist jvalcour@doe.mass.edu

Eos Foundation NKI Funding Opportunity – Key Facts

All applicants must:

- Serve children in grades PreK-8
- Form a Breakfast Implementation Team to help ensure a successful implementation
- Be willing to serve BIC to all classrooms within the school building after the school bell
- Utilize a share table/basket in all classrooms
- Strive for 80% or greater BIC participation
- Comply with the grant requirements as specified in the RFP

NKI Funding Opportunity – Key Dates

For schools interested to introduce BIC at the beginning of SY2016-2017

2016 RFP dates	
January 11, 2016	RFP released
February 11, 2016	Intent to apply email to indicate interest in applying for grant
March 10, 2016	Proposals due
March 21 – May 19, 2016	Interviews with finalists
May 20, 2016	Grant recipients notified

Visit www.EosFoundation.org to learn more