



**NOKID
HUNGRY**
SHARE OUR STRENGTH

center for BEST
PRACTICES

End Hunger CT!

Luz Holmes, No Kid Hungry Youth Ambassador, End Hunger CT!
Sneha Jayaraj, No Kid Hungry Youth Ambassador, End Hunger CT!



1. **Ask Them.** Let youth know: “We need you.” and listen. When a specific request is made, youth feel valued for who they are and the insights they can bring to the table.



2. **Be genuinely inclusive of youth.** Learning centered and incorporate the needs, assets, and perspectives of youth. Make it a strategic priority.



3. **Work through schools as a means to engage youth in the issue.**



4. **Appreciate youth and their perspective.** Like everyone, youth need to feel appreciated for their participation and the difference they are making. Recognize and celebrate their contributions.



5. **Be responsive. Be Authentic.** Respond to individual texts and emails, speak “youth language” and make the investment to respond to those youth who do want to be engaged and support their efforts.

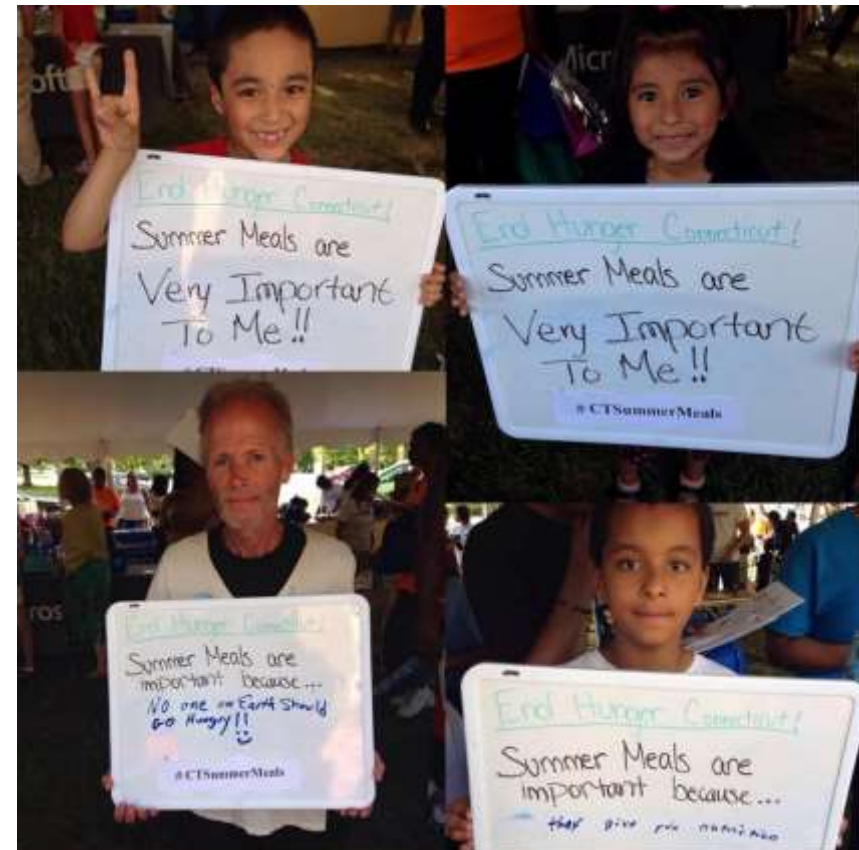


6. **Use the right communication platforms.** Email, text and social media. Despite the reliance on technology by almost all youth, it is important to remember that technology can only do so much. Our work is about people, and that means personal relationships.

“Being flexible is really important. It’s about what kids want to do, and it requires a lot of varied strategies. Working with youth is a constant process of learning.” – Sarah Fanslau, Director, Campaigns and Days of Service, generationOn

End Hunger CT!

- Vision: “dedicated to ending hunger in the state by promoting access to good nutrition through federal nutrition assistance programs”
- Our Responsibilities:
 - Blitz Days
 - Increasing access to meals by raising awareness and developing partnerships within the community



Impact

- Organized and promoted Blitz Days
- Decreased stigma through education about the issue
- Collaborated with multiple organizations in the community
 - Faith-based Youth Groups
 - Local non-profits
 - School volunteers – work through schools as a means to engage youth in this issue
 - Food service directors

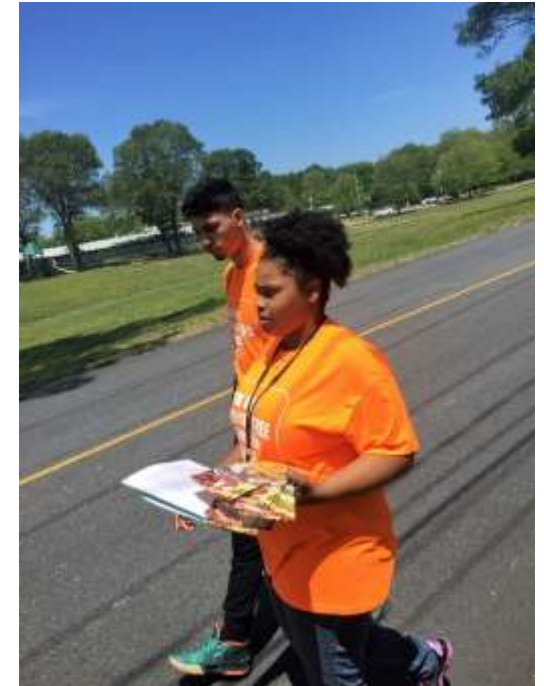
Work through schools as a means to engage youth.



Be Genuinely Inclusive of Youth

The No Kid Hungry Crew!

- Step 1: Discuss opportunity to parent & youth.
- Step 2: Make it as simple as possible for youth to be engaged.
- Step 3: Create a direct and efficient way to communicate.
- Step 4: Follow through on arrangements and engagements.

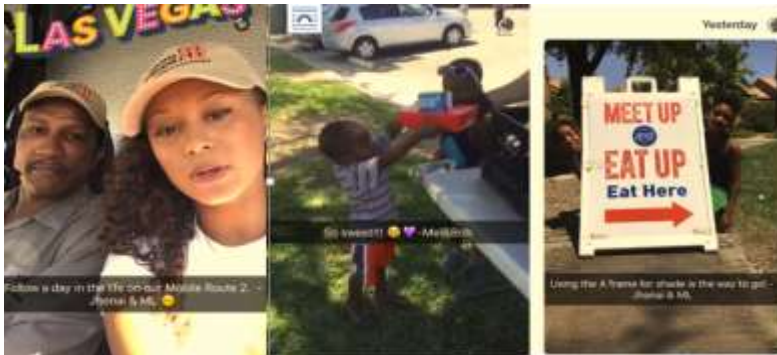


Storytelling Using Communication Platforms

Snapchat Takeovers

- Took over @NoKidHungry snapchat to share their experience out on the route
- Meet youth where they are
- Real time sharing of our impact with our networks

Helping others had a direct impact on us!



Lasting Impressions

- Forever a Youth Ambassador
- Community Building
- Importance of service and voluntary work
- Include our peers
- “We Need You”
- LIT “Letting Inclusiveness Thrive”

