

BOOSTING BREAKFAST PARTICIPATION

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Stephen Imbusch

Walpole Public Schools

Cultivating a Healthy Community

A Fresh Spin On School Nutrition



Collaboration

Synonyms: Teamwork, Partnership, Cooperation



A thought turned into action.....



Creating Space



Our New Grab & Go Space



Second Chance Breakfast In Action

Marketing & Your Menu

Walpole Public Schools

Educating All Students to Achieve Excellence

135 School Street, Walpole, MA 02081 Phone: 508.660.7200

Boyden ▾

Breakfast ▾



« Previous Week

Week of December 7, 2015

Next Week »

Filter Special Diets

View carb counts

MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY

7	8	9	10	11
Chef Special: Egg Croissant	Chef Special: Egg Croissant	Chef Special: Egg Croissant	Chef Special: Egg Croissant	Chef Special: Egg Croissant
Delicious Specialties: Egg and Cheese Sandwich WG BUN Mini Pancakes Maple Flavored Fruit and Yogurt Smoothie 8 oz	Delicious Specialties: Egg and Cheese Sandwich WG BUN Mini Maple Pancakes Fruit and Yogurt Smoothie 8 oz	Delicious Specialties: Egg and Cheese Sandwich WG BUN Mini Pancakes Maple Flavored Fruit and Yogurt Smoothie 8 oz	Delicious Specialties: Egg and Cheese Sandwich WG BUN Fruit and Yogurt Smoothie 8 oz	Delicious Specialties: Egg and Cheese Sandwich WG BUN Mini Pancakes Maple Flavored Fruit and Yogurt Smoothie 8 oz
Whole Grain Goodness: Bagel Assorted Cereal Blueberry Muffin WG Apple Muffin WG Chocolate Chip Muffin WG Golden Graham Cereal Bar Ultimate Breakfast Round Cinnamon Crunch Cereal Bar Cinnamon Pop Tart	Whole Grain Goodness: Ultimate Breakfast Round Bagel Assorted Cereal Chocolate Chip Muffin WG Blueberry Muffin WG Apple Muffin WG Cinnamon Crunch Cereal Bar Golden Graham Cereal Bar Cinnamon Pop Tart Strawberry Pop Tart	Whole Grain Goodness: Ultimate Breakfast Round Bagel Assorted Cereal Chocolate Chip Muffin WG Blueberry Muffin WG Apple Muffin WG Cinnamon Crunch Cereal Bar Golden Graham Cereal Bar Cinnamon Pop Tart	Whole Grain Goodness: Ultimate Breakfast Round Bagel Assorted Cereal Chocolate Chip Muffin WG Blueberry Muffin WG Apple Muffin WG Cinnamon Crunch Cereal Bar Golden Graham Cereal Bar Cinnamon Pop Tart Strawberry Pop Tart	Whole Grain Goodness: Ultimate Breakfast Round Bagel Assorted Cereal Chocolate Chip Muffin WG Blueberry Muffin WG Apple Muffin WG Cinnamon Crunch Cereal Bar Cinnamon Pop Tart



Click Image to learn more about the Massachusetts Farm to School Program



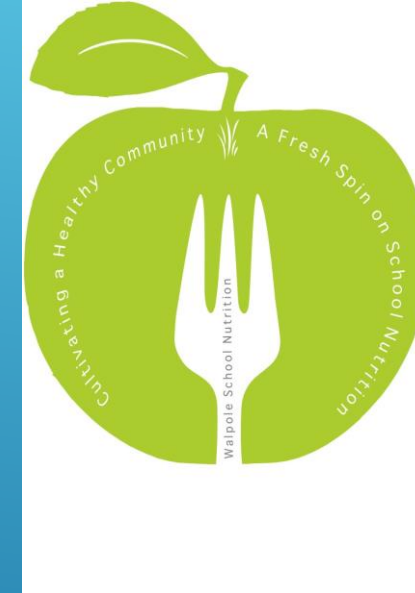
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Boosting Participation with Social Media

[WPS School Nutrition@SchoolFoodNews](#)



The image shows a screenshot of the Twitter profile for WPS School Nutrition (@SchoolFoodNews). The profile picture is a green apple with a white fork and knife inside it, surrounded by the text "Walpole Public Schools Nutrition Department". The bio states: "The official Twitter page for the School Nutrition Department at Walpole Public Schools. District Nutrition Director: Maria Hall MS, RD, SNS, LDN". The location is "Massachusetts, USA". There are 17 tweets, 46 following, 33 followers, and 2 likes. A tweet from Nov 19 is visible, titled "Enjoying Turkey Dinner at School" and tagging @SchoolMealsRock, @ChildNutri, and @WalpolePS with hashtags #gobblishious and #yummy. The tweet includes a photo of a blue school lunch tray with various items: mashed potatoes, turkey, bread, cranberry sauce, peas, oranges, and a carton of milk.

Your Lunch is Better Than My Lunch

"Today's school lunches are nothing like school lunches in the days of yore. And when I say "nothing" I quite literally mean NOTHING. Not a thing.

The school lunch menu in Walpole is amazing. Better than amazing. Dare I say "spectacular." Oh yes, I do dare say it because I just did. I would love to dip my hungry little toes into that vast pool of delicious choices. Let me give you a few examples of why my children would rather eat school lunch:"